



11th
JUNE 15-16, 2021
GIRONA

IUHPE European Conference on Health Promotion

Health Promotion: Transformative action in a changing Europe

PROGRAMME | Monday 14 June 2021

16:00 - 18:00 Pre-conferences: Workshops and symposia

- Workshop 1: Health Promotion in times of COVID-19: Health Literacy, infodemic and behaviour
- Workshop 2: Mental health promotion practices across the lifespan: Shared practitioner experiences in the Nordic context
- Workshop 3: Social prescription in Catalonia. Model, guide and implementation
- Symposium 1: Culture, arts and health: A transformative and creative synergy for wellbeing and health promotion
- Symposium 2: The pivotal role of mental health promotion - Finnish school personnel representatives' views on responsibilities in substance use prevention in schools.
- Symposium 3: Health Promotion through non formal education methods

PROGRAMME | Tuesday 15 June 2021

09:00 - 10:00 Opening Ceremony

Co-Chairs Scientific Committee

- Dr. Carmen Cabezas, Sub-directorate General of Health Promotion. Generalitat de Catalunya.
- Prof Stephan Van den Broucke, IUHPE Vice President for Scientific Affairs. Université Catholique de Louvain.

Welcome by

- President University of Girona
- President of Dipsalut
- Catalan Health Minister
- IUHPE President
- Regional Vice President for IUHPE/EURO

Introduction to the Conference Theme

Health Promotion: Transformative action in a changing Europe

10:00 - 11:00 Plenary session

Recognizing Health Promotion's contribution in a changing Europe

Speakers

- Elia Diez, Public Health Agency of Barcelona
- Faten Ben Abdelaziz, World Health Organisation

11:00 - 11:30 COFFEE BREAK

11:30 - 13:00 Parallel sessions: Workshops and symposia

- Workshop 4: Health promotion and the Sustainable Development Goals: Seeds to move forward.
- Workshop 5: A Global Population-based survey on Digital Health Literacy in university students: Main findings of the COVID-HL Network.
- Workshop 6: Principles for health promotion and health literacy in schools as foundations for solidarity and public health.
- Symposium 4: A new instrument and selected results on measuring comprehensive general health literacy of general populations in 17 countries of the European Region of the World Health Organisation.
- Symposium 5: Health promotion and health literacy preparedness for health crises: Lessons learned from COVID-19 in an international perspective.
- Symposium 6: Implementing strategies for promoting mental health and wellbeing.

13:00 - 14:00 LUNCH BREAK

14:00 - 15:30 Parallel sessions
Oral presentations

- Parallel session 1: Health communication
- Parallel session 2: Health behavior
- Parallel session 3: Health promotion capacity building
- Parallel session 4: Social determinants of health
- Parallel session 5: Mental health promotion

15:30 - 16:00 COFFEE BREAK

16:00 - 17:30 Plenary session
Roundtable: Rethinking Health Promotion to better address change in Europe

Discussants

- Rafael Cofiño, Directorate General of Public Health. Government of the Principality of Asturias.
- Ilona Kickbush, Graduate Institute of International and Development Studies
- Erica Di Ruggiero, University of Toronto
- Glenn Laverack, Università degli Studi di Trento
- Jennie Popay, Lancaster University

17:30 - 18:30 Interactive Poster sessions

- Health behaviour
- Health communication
- Healthy policies
- Health promotion and ageing
- Training and capacity building for health promotion
- School health promotion



PROGRAMME | Wednesday 16 June 2021

- 09:00 - 10:00** Plenary session
Reinforcing Health Promotion's capacity to address change in Europe
- Caroline Costongs, EuroHealthNet
 - Didier Jourdan, UNESCO Chair and Head of the WHO Collaborating Center "GlobalHealth & Education"

- 10:00 - 11:00** Interactive poster session
- Health literacy
 - Health promoting settings
 - Social determinants of health
 - Health promotion in children and youth
 - Healthy universities
 - Mental health promotion
 - Health promotion and COVID-19

11:00 - 11:30 COFFEE BREAK

- 11:30 - 13:00** Parallel sessions
Oral presentations
- Parallel session 6: Health literacy
 - Parallel session 7: Healthy settings
 - Parallel session 8: Healthy policies
 - Parallel session 9: Health promotion and ageing
 - Parallel session 10: Salutogenesis

13:00 - 14:00 LUNCH BREAK

- 14:00 - 15:30** 70th IUHPE Anniversary Celebration
- Panel discussion
IUHPE as a Catalyst for Transformative Health Promotion Action
- Co-Chairs
- Prof Margaret Barry, IUHPE President
 - Prof Paolo Contu, IUHPE VP Euro
- Participants
- Dr Rüdiger Krech, World Health Organization
 - Prof Maurice Mittelmark, IUHPE President 2001-2007
 - Dr Mary Amuyunzu-Nyamongo, Regional Vice President for IUHPE/AFRO
 - Prof Louise Potvin, Chair of the Organizing Committee IUHPE2022
 - Dr Alok Mukhopadhyay, Chair of the Voluntary Health Association of India & Convener of the Independent Commission on Development and Health in India



Perspectives from the next generation of health promoters
Presentation from the IUHPE Student and Early Career Network (ISECN)

Co-Chairs

- Nikita Boston-Fisher
- Humaira Nakhuda

15:30 - 16:00 COFFEE BREAK

16:00 - 17:00 Celebrating 70 years of IUHPE's role in advancing global health promotion.

Co-Chairs

- Dr Liane Comeau, Executive Director, IUHPE
- Ms Marie-Claude Lamarre, Former Executive Director, IUHPE

Opening Presentation

- Dr Geneviève Chêne, Director General, Santé publique France

Panelists

- Mr José Luis Castro, IUHPE Vice-President for Finance and Internal Control, President and Chief Executive Officer, Vital Strategies
- Prof. Carl-Hardy Dubois, Dean of the School of Public Health, Université de Montréal
- Prof. Didier Jourdan, UNESCO Chair 'Global Health and Education' and Head of the WHO Collaborating Centre for Research in Education & Health, Université Clermont Auvergne, France
- Dr Erma Manoncourt, IUHPE Vice-President for Membership, President, Management & Development Consulting, Inc. USA / Adjunct Professor, Paris School of International Affairs, Sciences Po France

17:00 - 17:30 Closing ceremony

Co-chairs

- Prof Paolo Contu, IUHPE/EURO Regional Vice-President, Università degli studi di Cagliari.
- Prof Dolors Juvinya Canal, IUHPE Vice President for Conferences, Health Promotion Chair of the University of Girona.
- Poster Awards
- IUHPE Award
- Concluding remarks and closure

18:00 - 19:30 Social event

Live virtual guided tour of Girona Old Town